

## Contact

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## Top Skills

Microsoft Office

Microsoft Excel

PowerPoint

## Languages

Spanish (Limited Working)

# Matthew Kaiser

Associate Attorney at Global Sports Advocates  
Portland, Maine, United States

## Summary

International Sports Lawyer representing both athletes and national organizations in various sports-related disputes from Doping Charges and Intellectual Property misuse to Internal Governance conflicts and Regulation analysis.

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## Experience

### Global Sports Advocates

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July 2016 - Present (7 years 3 months)

Portland, Maine Area

I work alongside Global Sports Advocates' founder, Paul Greene, on a variety of sports law issues in very different sports. We focus on representing athletes accused of doping and protecting intellectual property rights of athletes. I have done research to prove the most likely source of a prohibited substance in order to successfully reduce a client's suspension, participated in doping arbitration hearings, wrote cease and desist letters to companies that were violating clients' rights of publicity (successfully receiving remuneration in several cases), and helped prepare direct and cross examination questions for various cases. Besides representing athletes, I have had the opportunity to provide advice to a US National Governing Sports Body about how it could strengthen its bylaws and did research for a Title IX issue. I also have co-authored several articles about topical international sports law issues that were published online.

### Philadelphia 76ers

Scouting Research Intern

May 2016 - May 2016 (1 month)

Over the past two years, I have assisted the 76ers' scouting department by gathering information on draft-eligible prospects assigned to me. Using a variety of search tools on the web, I have been able to obtain a variety of data on the particular players and have subsequently synthesized my findings into clear and synthesized reports.

Villanova University Clinic for Law and Entrepreneurship  
Student Legal Counsel  
August 2015 - December 2015 (5 months)  
Villanova, PA

As an elective for law school, I chose to work in the Law and Entrepreneurship Clinic at Villanova School of Law. There, my co-counselor and I worked closely with two clients who wanted to start new businesses. Over the course of the semester, we researched and provided legal advice about business entity options and Intellectual Property protection for a high-fashion apparel startup. Additionally, we guided a teacher-training startup through non-profit formation and prepared the client for attaining a 501(c)(3) tax-exemption status.

Villanova University School of Law  
Research Assistant  
July 2014 - September 2015 (1 year 3 months)  
Villanova, Pennsylvania

I worked as Dean Gotanda's Research Assistant after my 1L year and while I was taking MBA classes over the summer. I analyzed and prepared case analyses focused on damage awards delivered by investment treaty arbitration tribunals. Additionally, I researched domestic and international financial standards and customs in order to assist Dean Gotanda with his own cases. Most recently, I reviewed and edited articles that Dean Gotanda was submitting for publication.

Villanova University  
Intern  
June 2015 - August 2015 (3 months)  
Villanova University Athletic Department, Business Group

I assisted with year-end audit preparation for the NCAA and Villanova University. This consisted of creating expense reports, obtaining and verifying receipts from vendors used throughout the previous fiscal year, and organizing administrative filings. I also assisted the Equipment Management team with sorting and inventorying items received from distributors in order to provide the varsity teams with the proper equipment.

Precision Sports Entertainment  
Intern  
July 2013 - August 2013 (2 months)  
Madison, NJ

Over the summer, I was assigned to the MaxPreps Rivalry Series project. Sponsored by the National Guard, this event showcased elite high school football rivalries across the country. I was tasked with contacting high schools' athletic directors and determining the high school's main football rival. In addition, I performed research to uncover the history and any unique aspects about the rivalry.

The MaxPreps Tour of Champions was the major project I worked on over the winter. In order to be selected as a member of the Tour of Champions, the team must have, in the past season, won a state championship and have been highly ranked in the MaxPreps national rankings. I contacted various media and news outlets to inform them of the ceremony and to generate interest in the success of their local team.

### Major League Baseball

#### All-Star Volunteer

July 2013 - July 2013 (1 month)

New York City

During Major League Baseball's All-Star Week, I volunteered at the All-Star Fanfest. There, I was assigned to a variety of fan-oriented events such as Taco Bell's Steal a Base, Steal a Taco and Give-Away Team. I welcomed fans of all ages and collaborated with other team members to ensure the activities were fun and safe.

### Canon Solutions America

#### Intern

May 2013 - June 2013 (2 months)

New York City

I was tasked with creating a visual representation of the location of various clients' devices such as scanners, copiers, and printers. In order to complete these assignments, I worked in Visio and Excel to log and plot the devices. Afterwards, I would then create a new visual representation of the improvements Canon would suggest to lower the organization's operational costs. I also completed on-site inspection and inventory, which consisted of visiting the client and logging the make and model of the printing or scanning device. Lastly, I was able to attend client meetings and learned about common concerns businesses from all industries share when attempting to reduce operational costs.

### Bond University

## Global Marketing Intern

October 2012 - December 2012 (3 months)

Robina, Australia

As a full-time student at Bond University, I also undertook a 12-week Marketing Volunteer position at the university, working 5 hours per week outside of my full time study schedule. While interning, I collaborated with the Global Marketing Team to create and organize newsletters for European and North American markets. Other projects I completed include social media competitions, student blogging assignments, Study Abroad Student of the Week profiles, and global marketing communications items.

## Bath and Body Works

Intern

May 2012 - July 2012 (3 months)

As an intern at Bath and Body Works, I prepared and presented market research projects on competitors as well as future positioning campaigns. In addition, I received extensive guidance on strategy and business operations from brand managers and other professionals in the design and Public Relations departments. Further, I distributed Public Relation product samples, created presentations, and assisted with in-house events.

## Cleveland Cavaliers

Intern

December 2011 - January 2012 (2 months)

Cleveland

While interning in Cleveland, I worked for both the Cleveland Cavaliers and the Lake Erie Monsters. For the Cleveland Cavaliers, I set up the concourse for fan activities and interactions, stocked entrances with give-away items, and assisted Cavs Crew members. Before the season began, I also helped organize the Wine and Gold Scrimmage. For the Lake Erie Monsters, I assisted team members in a jersey auction, in-game and post-game entertainment, and concourse setup.

## Aberdeen IronBirds

Game Day Intern

June 2011 - August 2011 (3 months)

While working with a team of eight members, I assisted directing and planning of theme nights. Planning for the day's event consisted of creating and reviewing Total Sports Entertainment game scripts and daily game-day activity sheets. Moreover, in order to complete on-field presentations, I had

to collaborate with other departments such as the audio and video personnel. I was also contacted and collaborated with universities and companies to coordinate and execute a mascot birthday party at Ripken Stadium.

### New Jersey Jackals

Intern

May 2010 - August 2010 (4 months)

I worked with a group of 30 other interns and performed a variety of stadium operations. Such tasks included marketing and sales, selling souvenirs at the program stand, assisting fans with questions and concerns, in-game and post-game entertainment, operating the scoreboard, and umpiring a charity baseball game.

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## Education

ISDE

Master's Degree, International Sports Law · (2016 - 2016)

Villanova University School of Law

Doctor of Law (J.D.), Sports Law · (2013 - 2016)

Villanova University

Master of Business Administration (M.B.A.), Sports Law · (2013 - 2015)

The College of William and Mary

Bachelor of Business Administration (BBA), Marketing, Finance, & Mathematics · (2010 - 2013)